



DV CITY CENTER

SATNA

THE LANDMARK OF
VINDHYA REGION



Contact:

+91 78800 51112

+91 78800 51113

Address:

Rajendra Nagar Main Road,
Satna

Corporate Office:

E-4/14 Arera Colony, Bhopal,
Madhya Pradesh – 462016



DJV SATNA INFRASTRUCTURE PRIVATE LIMITED

Established in 2020, **DJV Satna Infrastructure Private Limited** has rapidly become a leading name in commercial and residential development across Madhya Pradesh.

Our commitment to quality, innovation, and excellence is the driving force behind every project.

- ✓ Major commercial and public sector projects in Sidhi, Rewa, and Satna
- ✓ Completed Collectorate Building & E-Type Quarters (72 units) in Sidhi
- ✓ Building key government facilities like Circuit House, PWD Office, and Central Library in Rewa
- ✓ Expansion into Mixed-Use Projects in Satna

We are reshaping Madhya Pradesh's urban landscape.



WHY DJV?

- Recognized as The Most Trusted Real Estate Developer in Madhya Pradesh
- Customer-Centric Approach & relentless drive to organize Central India's growth
- A portfolio that impacts lives, not just builds infrastructure.
- Owning a DJV property is a choice; experiencing its quality is a lifestyle.

Key Projects:

- DJ Plaza Sidhi
- DV City Center Satna
- DJ Business Park Rewa



Corporate Office:

E-4/14 Arera Colony, **Bhopal**, Madhya Pradesh – 462016



DV CITY CENTER SATNA

DV City Center Satna is a visionary commercial development by DJV Infrastructure, designed to elevate business opportunities and redefine urban experiences.

Strategically located in the heart of Satna, just 300 meters from Satna Railway Station and Rajendra Nagar Main Road, this project seamlessly blends luxury, convenience, and eco-friendly design.

More than a project — it's a landmark destination for brands ready to thrive.



PROJECT HIGHLIGHTS

- ✦ Vindhya Region's Biggest Commercial Hub
- ✦ Spacious Parking for over 1,800 vehicles (1200 cars + 300 two-wheelers)
- ✦ 2 Multiplex Theatres
- ✦ 3 Banquet Halls for premium events
- ✦ 75-Room Star Hotel
- ✦ Rooftop Swimming Pool and Walking Track
- ✦ Queens Market — a vibrant zone for essentials and lifestyle shopping
- ✦ Dual Entry Points — better accessibility for showrooms and shops
- ✦ Dedicated Retail Spaces with wide layouts and excellent visibility



LOCATION ADVANTAGE



- Centrally located — just 300 meters from Satna Railway Station
- Prime Road: Rajendra Nagar Main Road

Excellent Connectivity to:

- Rewa
- Sidhi
- Khajuraho
- Jabalpur
- Varanasi

Nearby Key Spots:

- Collectorate Office
- Top Hospitals
- Major Sports Complexes (Jawahar, Dhawan Stadiums)





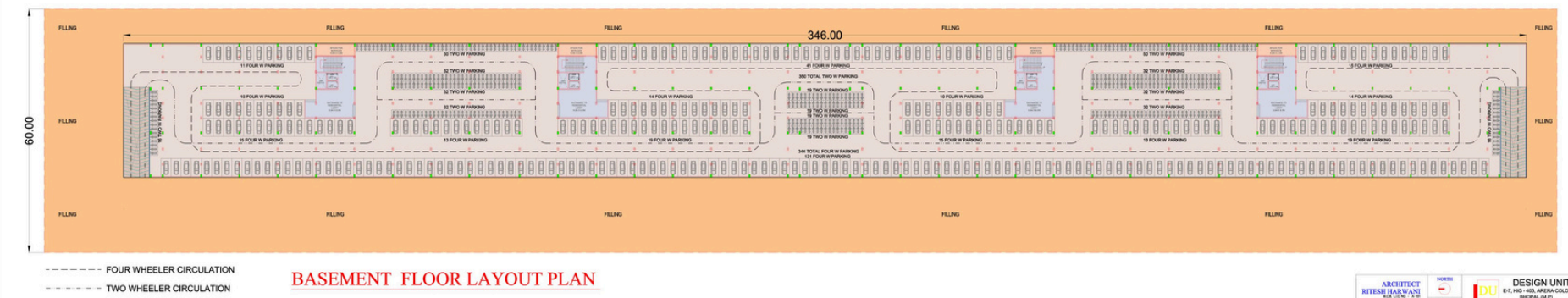




FLOOR PLAN



PROJECT : SATNA COMMERCIAL

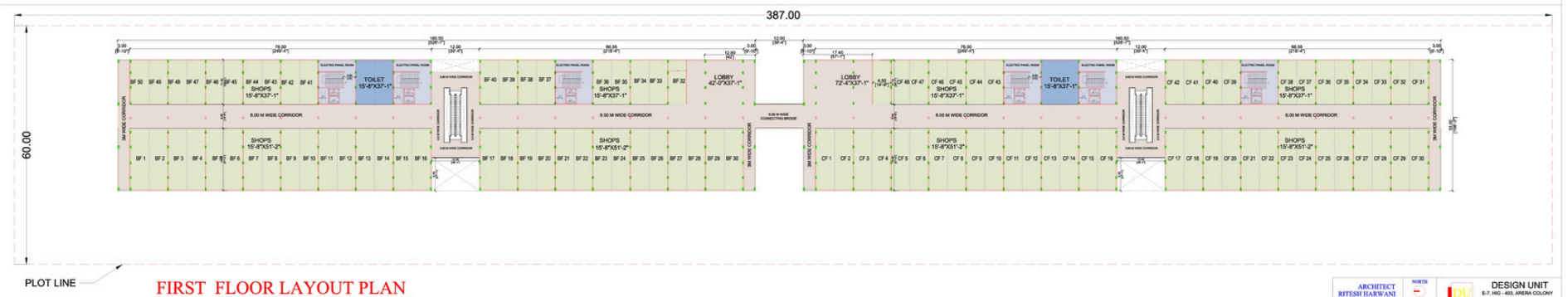


BASEMENT FLOOR LAYOUT PLAN



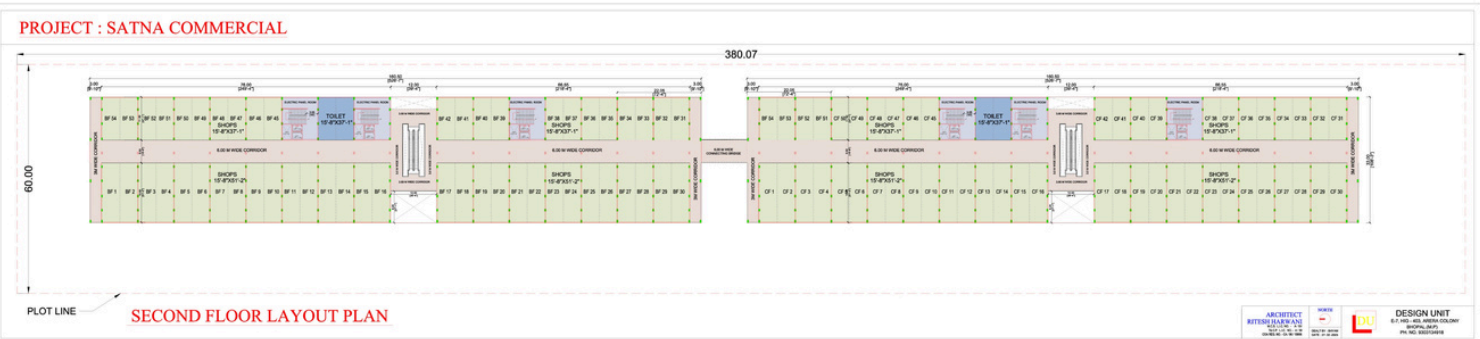
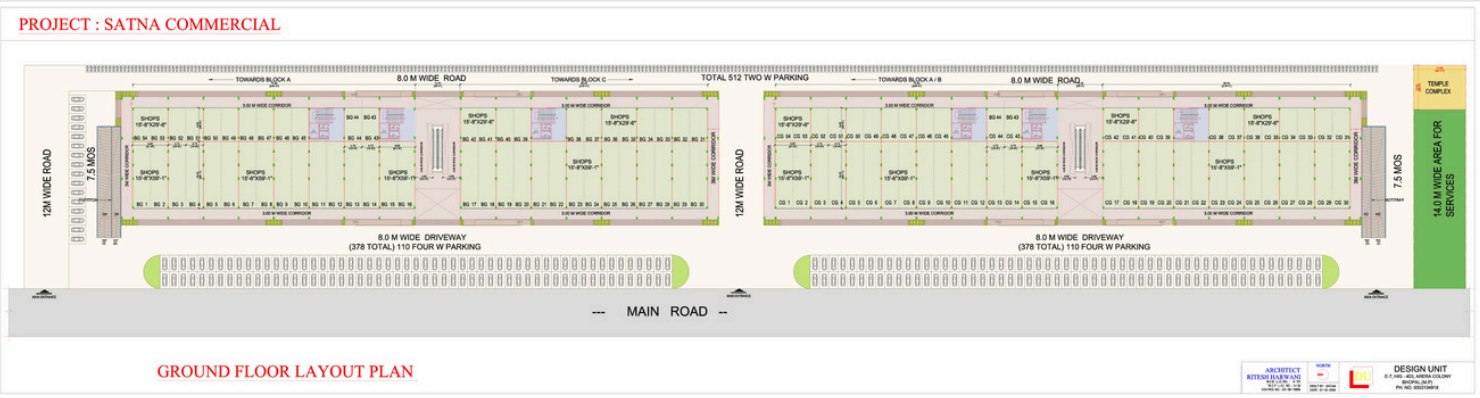
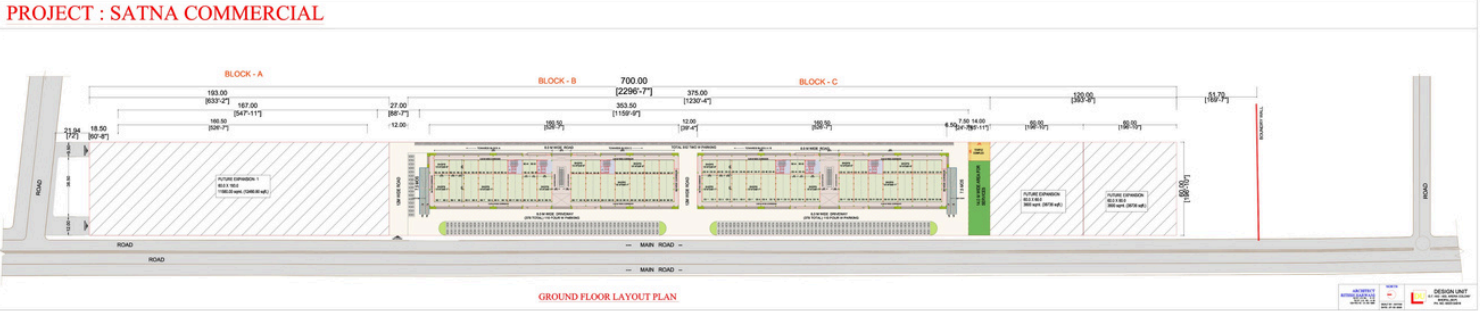
GROUND FLOOR LAYOUT PLAN

PROJECT : SATNA COMMERCIAL



FIRST FLOOR LAYOUT PLAN

FLOOR PLAN



WORLD-CLASS COMMERCIAL AMENITIES

Designed to attract footfall and
create unforgettable customer
experiences.



Premium **Showrooms** and
Retail Shops



Multiplex Theatres for
entertainment-driven footfall



3 Luxurious Banquet Halls
— perfect for events and
gatherings



Star Hotel — for business
travelers, event guests, and
VIPs



Vibrant Queens Market for
daily essentials and lifestyle
shopping



**Gaming Zone and Fitness
Center** for recreation seekers



- Rooftop Swimming Pool and Walking Track
- Eco-Friendly Design — ample green space, efficient parking
- High-End Security — 24/7 CCTV surveillance and fire safety systems

WHY BRANDS SHOULD CHOOSE?

The smartest destination for the smartest brands.

- ✓ Largest and most ambitious commercial hub in Satna & Vindhya Region
- ✓ Premium catchment of residents, shoppers, business travelers, and visitors
- ✓ First-mover advantage for major retail, food, electronics, and fashion brands
- ✓ Eco-friendly, luxurious infrastructure designed for future-ready businesses
- ✓ Multiple anchors like hotel, multiplex, banquet = steady visitor footfall



TARGET AUDIENCE



Tap into a diverse, dynamic, and growing customer base.

- 🎯 Shoppers from Satna and surrounding cities
- 🎯 Business travelers and hotel guests
- 🎯 Families, Tourists, and Entertainment Seekers
- 🎯 Professionals and Event Attendees
- 🎯 Students and Youth Demographics

OPPORTUNITIES FOR BRANDS



The perfect stage for your brand's next big chapter.

- Fashion & Apparel Stores
- Sportswear & Fitness Brands
- Electronics & Gadget Stores
- Food & Beverage (Restaurants, Cafes, QSRs)
- Entertainment & Gaming Brands
- Beauty, Wellness, and Lifestyle Brands
- Departmental Stores & Supermarkets

MARKET SIZE AND OPPORTUNITY

- Satna is a major city in Madhya Pradesh, India, and the headquarters of Satna district.
- It is part of the Rewa Division.

Population:

- Urban population of over 280,000 (as per the latest estimates).
- The wider Satna district has a population of more than 2.8 million.

Economic Importance:

- Known as the Cement City of India due to multiple cement factories like Birla Corporation and Jaypee Group.
- A key industrial and commercial hub for the Vindhya region.

Connectivity:

- Satna is well-connected by road and railways to major cities like Rewa, Sidhi, Jabalpur, Allahabad (Prayagraj), and Varanasi.
- Nearest airports: Rewa Airport (upcoming) and Prayagraj Airport (operational).

COMMERCIAL POTENTIAL

Growing Economy:

- Cement, manufacturing, trade, and real estate sectors are rapidly growing.

Strong Retail Demand:

- Rising disposable incomes, increasing urbanization, and demand for organized retail formats.

High Footfall Areas:

- Strategic location between tourist destinations like Khajuraho, Chitrakoot, and Sanjay Tiger Reserve ensures regular tourist and traveler influx.

Education and Healthcare Hubs:

- Attracts students, families, and working professionals from neighboring districts.

KEY INDICATORS

Factor	Detail
Urban Population	280,000+
District Population	2.8 million+
Economic Drivers	Cement Industry, Trade, Education, Tourism
Connectivity	Major highways and railways, Airports nearby
Commercial Growth	Retail boom, F&B, Electronics, Fashion expanding rapidly

OPPORTUNITY SNAPSHOT

Emerging Urban Powerhouse

Largest City in Vindhya Region
after Rewa.

First-Mover Advantage for Brands

First-Mover Advantage at DV City
Center Satna — the region's
biggest commercial project.

1

2

3

4

Untapped Retail Potential

Retail Gap for premium malls,
multiplexes, food courts, fashion
brands, sports brands,
electronics.

High-Value Target Audience

Target Catchment: Urban
consumers, surrounding towns
& rural shoppers, corporate
travelers, tourists.

CONTACT US



CALL

+91 78800 51112

+91 78800 51113



LOCATION

RAJENDRA NAGAR MAIN ROAD, SATNA



WEBSITE

WWW.DJVINFRA.COM



LET'S BUILD SUCCESS
TOGETHER

